

MSOE's Master of Business Administration (MBA) is the perfect fit for current and future leaders who want to solve business problems in a technical world. The online MBA is an integrative program focused on strategic business functions, organizational leadership and the effective application of business knowledge by organizational and business leaders. This program features a strategic curriculum and analysis of leading-edge business cases that requires you to apply your learnings to solve real-world problems.

Built upon more than 60 years of tradition preparing engineers and technical professionals for management careers, the MSOE online MBA serves students from a variety of industry backgrounds with three unique specializations.

### **PROGRAM STRUCTURE AND HIGHLIGHTS**

- Offered 100% online
- 37 credits to completion
- Choose from 3 specializations
- Complete in 2 years with part-time study
- Complete in 1 year with full-time study
- Receive personal coaching from experienced, student-oriented faculty

## **MSOE Online MBA and Specializations**

### **MBA**

The general MBA track focuses on strategic business functions, organizational leadership and the effective application of business knowledge by organizational and business leaders. Course topics include statistics and data analysis, innovation and entrepreneurship, finance, supply chain and more. Step up as a leader or manager within your organization, or take on a new entrepreneurial challenge.

### **MBA IN ADVANCED BUSINESS STRATEGY USING AI AND ANALYTICS**

The AI and analytics specialization prepares you to make data-driven decisions through courses in predictive analytics, data visualization and more. This specialization imparts hard-to-find skills that employers are looking for in today's workforce. Unique to this specialization, you can obtain funding through the Ramirez Fellows Program to elevate healthcare delivery.

### **MBA IN NEW PRODUCT MANAGEMENT**

The new product management specialization provides you with a framework to enhance an organization's ability to identify, develop and deploy new products and services. You will learn how to apply the tools and knowledge needed to find the products and/or services that are aligned with the unique strengths and position of an organization.

### **MBA IN EDUCATION LEADERSHIP**

This is the first program of its kind in the U.S. Upon successful completion of this program, you will receive both an MBA and Wisconsin State Principal Licensure. The program serves the needs of public, private, charter and choice school emerging leaders and blends the best of leadership development, business and educational administration.

## Admissions Prerequisites

### MBA, MBA IN NEW PRODUCT MANAGEMENT AND MBA IN ADVANCED BUSINESS STRATEGY USING AI AND ANALYTICS

- Bachelor's degree from an accredited university
- Three years of full-time work experience is preferred

### MBA IN EDUCATION LEADERSHIP

- Work as an administrator or leader in a K-12 environment
- Have earned an undergraduate degree from an accredited institution

For additional information about the application process at MSOE, visit us [online](#).

## Online MBA Program Outcomes

The MSOE online MBA is designed to develop competencies in a broad range of topics. You will:

- Apply what you learn to your real-world challenges throughout the program through application-oriented, project-based learning
- Be a change agent—a driver of organizational improvement and goal fulfillment
- Manage and leverage human resource capabilities and stakeholder relationships
- Master the traits and skills of effective leaders

## Required Curriculum

No matter which online MBA specialization you choose, the core required MBA courses will be the same, offering a strong base of business education. Each specialization then has unique courses totaling 18 credits.

### MBA REQUIRED COURSES (19 CREDITS)

<b>BUS 5700</b>	<b>MARKETING (3 CREDITS)</b>
<b>BUS 6000</b>	<b>ORGANIZATIONAL BEHAVIOR (3 CREDITS)</b>
<b>BUS 6100</b>	<b>ETHICAL LEADERSHIP (3 CREDITS)</b>
<b>BUS 6151</b>	<b>DATA VISUALIZATION (3 CREDITS)</b>
<b>BUS 6400</b>	<b>ECONOMICS (3 CREDITS)</b>

Required courses continue on next page



**MBA REQUIRED COURSES - CONTINUED (19 CREDITS)**

<b>BUS 7921</b>	<b>APPLIED PROJECT MANAGEMENT I (1 CREDIT)</b>
<b>BUS 7922</b>	<b>APPLIED PROJECT MANAGEMENT II (1 CREDIT)</b>
<b>BUS 7923</b>	<b>APPLIED PROJECT MANAGEMENT III (1 CREDIT)</b>
<b>BUS 7924</b>	<b>APPLIED PROJECT MANAGEMENT IV (1 CREDIT)</b>

**Level-up your career with an MBA from MSOE.**

Join the ranks of exceptional alumni who are well known by employers. Earn your MBA online.

To learn more about the online MBA program and specializations, get in touch with an admissions outreach advisor via email at [onlineprograms@msoe.edu](mailto:onlineprograms@msoe.edu) or by phone at **414-240-0464**.

Or, if you're ready to apply, get started on your application. [Apply here.](#)